Real World Learning

Regional Jobs Snapshot
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This document is a summary of data insights from the Real-time Intelligence report, provided by the JobsEQ tool by Chmura. Its purpose is to provide high-level workforce data as a moment-in-time snapshot, and focus primarily on job openings. The data in this summary represent job openings posted between October 10, 2021 and October 10, 2022, in the Kansas City six-county region (Jackson, Clay, Cass, Platte, Wyandotte, and Johnson)[1].

Top 15 Job Postings by Occupation

Occupation	Job Ads Posted	VS. 2021 Q3
Stockers and Order Fillers	5,984	5,286
First-Line Supervisors of Retail Sales Workers	5,967	5,995
Heavy and Tractor-Trailer Truck Drivers	5,762	7,703
Registered Nurses	5,343	3,873
Retail Salespersons	4,195	4,196
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	4,088	3,983
Customer Service Representatives	3,797	3,014
Medical and Health Services Managers	3,448	2,589
Computer and Information Systems Managers	3,160	1,987
Maintenance and Repair Workers, General	3,127	2,919
Fast Food and Counter Workers	3,062	4,223
Laborers and Freight, Stock, and Material Movers, Hand	2,948	2,142
Computer User Support Specialists	2,675	2,117
First-Line Supervisors of Food Preparation and Serving Workers	2,672	4,349
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	2,403	1,759

Roughly two-thirds of the total job ads were posted for Jackson and Johnson County

Total job postings in October 2022 are down ~15% compared to October 2021.

Top 15 Job Postings by Employer[2]

Employer	Job Ads
St. Luke's Health System	2,347
HCA HealthCare	1,498
Walmart	1,492
LOWES	1,213
CBRE	1,133
Prime Healthcare	1,054
Integrity Home Care	948
City of Kansas City, MO	923
University of Kansas Medical Center	876
Kansas City Kansas Public Schools	859
FedEx Ground	855
Allied universal	826
North Kansas City Schools	717
Commerce Bank	686
Scooter's Coffee	677

Healthcare organizations represent ~44% of the top 15 job posters

Top 15 employers represent roughly one-tenth of all posting organizations

Top 15 Job Postings by Certification

Certification	Job Ads Posted	VS. 2021 Q3
Driver's License	6,436	6,375
Basic Life Support (BLS)	3,368	2,942
Registered Nurse (RN)	3,023	2,258
Certification in Cardiopulmonary Resuscitation (CPR)	2,086	1,810
Commercial Driver's License (CDL)	1,278	1,468
Advanced Cardiac Life Support Certification (ACLS)	1,259	953
Licensed Practical Nurse (LPN)	1,197	882
Class A Commercial Driver's License (CDL-A)	1,186	1,935
Certified Nursing Assistant (CNA)	991	903
Certified Public Accountant (CPA)	699	550
First Aid Certification	693	607
Project Management Professional (PMP)	405	283
Licensed Clinical Social Worker (LCSW)	389	310
Medical Assistant Certification (MA)	347	350
Child Development Associate (CDA)	334	419

If filtered by "High School or equivalent" minimum education, all certifications remain in top 15 except: RN, ACLS, CPA, PMP, and LCSW

Comparing candidate profiles and job postings, top certification gaps include: Basic Life Support, Class B CDL, Advanced Cardiac Life Support

Top 10 Job Postings by Hard Skill[3]

Hard Skill	Job Ads Posted	VS. 2021 Q3
Microsoft Office[4]	57,195	44,259
Ability to Lift - 21.. To 100 lbs[5]	18,897	18,041
Sales[6]	8,790	9,714
Finance	3,859	2,448
Personal Computers (PC)	3,602	3,359
Presentation	3,532	2,657
Customer Relationship Management (CRM)	3,317	2,625
Teaching/Training, School	3,314	3,231
Structured Query Language (SQL)	3,198	2,181
Agile	3,076	2,052

Notable Hard Skills outside of the top 10: Forklift experience, Plumbing, Bilingualism, and HVAC.

Comparing candidate profiles and job postings, top hard skill gaps include: Microsoft Office, Food preparation, Bilingualism

1 – Data does not represent current job openings. Data filtered for full-time jobs for "non-staffing" companies; hiring agencies were not included

2 – Note that some postings may reflect seasonal employment

3 – Defined by JobsEQ, "Some examples of hard skills would be Python, Microsoft Excel, and Bilingual"

4 – Aggregation of individual Microsoft Office Suite programs (Excel, Outlook, Word, PowerPoint)

5 – Aggregation of individual weight ranges (21-30 lbs, 41-50 lbs, 50-100 lbs)

6 – Aggregation of Sales and Retail Sales skills

All information is pulled directly from aggregated online job postings. Two considerations to make based on this should be that (1) not all jobs are posted online, and (2) job descriptions themselves have limitations in reflecting the true duties of the role with absolute certainty.

For any questions or comments regarding this document, data sources, search parameters or for a closer look at specific data points, please contact Salvador Ocampo at socampo@kauffman.org