April 2023 Regional Jobs Snapshot

This document is a summary of data insights from the Real-time Intelligence report, provided by the JobsEQ tool by Chmura. Its purpose is to provide high-level workforce data as a moment-in-time snapshot, and focus primarily on job openings. The data in this summary represent job openings posted between April 2, 2022 and April 2, 2023, in the Kansas City six-county region (Jackson, Clay, Cass, Platte, Wyandotte and Johnson)[1].

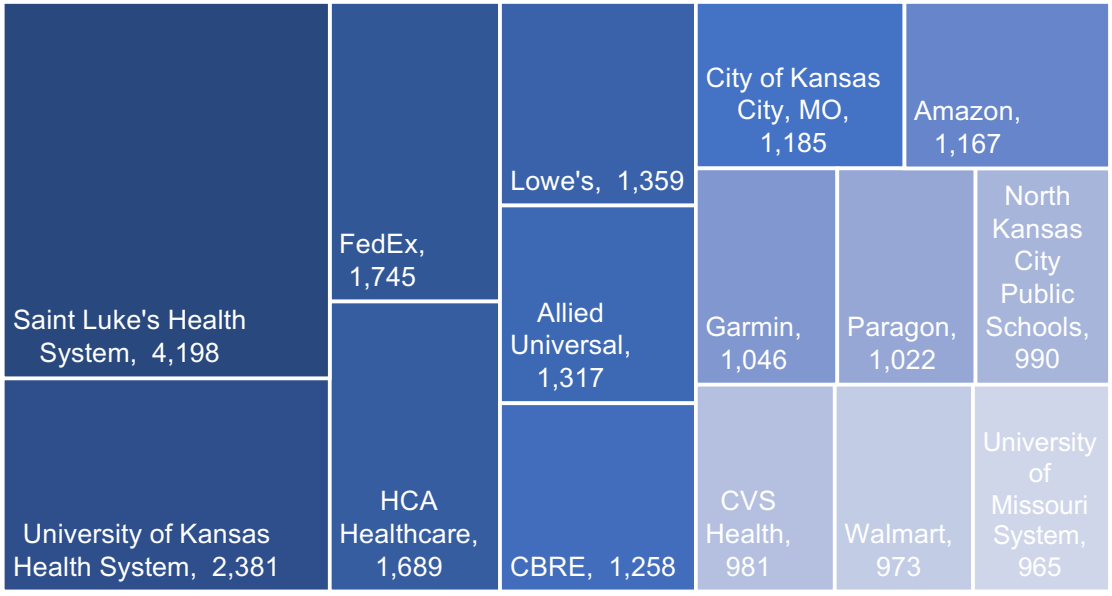
Top 15 Job Postings **by Occupation**

Occupation	Job Ads Posted	VS. APR '22
Stockers and Order Fillers	5,598	5,982
Registered Nurses	5,474	4,268
First-Line Supervisors of Retail Sales Workers	5,409	6,149
Heavy and Tractor-Trailer Truck Drivers	3,739	7,596
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	3,619	4,511
Medical and Health Services Managers	3,579	2,927
Retail Salespersons	3,486	4,521
Maintenance and Repair Workers, General	3,236	3,196
Computer and Information Systems Managers	3,173	2,756
Customer Service Representatives	2,893	3,849
Laborers and Freight, Stock, and Material Movers, Hand	2,856	2,406
Security Guards	2,784	1,154
First-Line Supervisors of Food Preparation and Serving Workers	2,598	3,040
Computer User Support Specialists	2,580	2,590
Fast Food and Counter Workers	2,580	2,741

Jackson, Johnson and Wyandotte counties represent 87% of total regional job postings

Total job postings in April 2023 are nearly identical to April 2022 (down 1.5%)

Top 15 Job Postings **by Employer**[2]



Largest posting employers by county:

***Jackson** – City of Kansas City, MO*
***Clay** – North Kansas City Public Schools*
***Cass** – HCA Healthcare*
***Platte** – CVS Health*
***Wyandotte** – Saint Luke's Health System*
***Johnson** - Garmin*

Top 15 Job Postings **by Certification**

Certification	Job Ads Posted	VS. APR '22
Driver's License*	6,423	6,878
Basic Life Support (BLS)*	3,319	2,915
Registered Nurse (RN)	3,260	2,363
Certification in Cardiopulmonary Resuscitation (CPR)*	2,042	1,942
Licensed Practical Nurse (LPN)*	1,290	935
Advanced Cardiac Life Support Certification (ACLS)*	1,208	1,031
Commercial Driver's License (CDL)*	1,107	1,343
Certified Nursing Assistant (CNA)*	945	943
Class-A Commercial Driver's License (CDL-A)*	865	1,727
First Aid Certification*	724	661
Certified Public Accountant (CPA)	697	678
Project Management Professional (PMP)	446	339
Medical Assistant Certification (MA)*	399	300
Child Development Associate (CDA)*	374	413
Licensed Clinical Social Worker (LCSW)	363	312

**** Denotes certifications in job postings where minimum education level is "High school or equivalent"***

HS or equivalent filter also yields: *Emergency Medical Technician, National Phlebotomy Association Certified Phlebotomist, Forklift Certified*

Top certification gaps: *CDL-B, BLS, AED Essentials, CDL-A, ACLS*

Top 10 Job Postings **by Hard Skill**[3]

Hard Skill	Job Ads Posted	VS. APR '22
Microsoft Office[4]	57,558	52,664
Ability to Lift - 21.. To 100 lbs[5]	18,829	18,988
Sales[6]	8,022	10,052
Finance	4,088	3,317
Presentation	3,742	3,200
Teaching/Training, School	3,643	3,563
Customer Relationship Management (CRM)	3,642	3,244
Mathematics	3,348	2,784
Personal Computers (PC)	3,325	3,735
English	3,186	3,283

Notable Hard Skills just outside the top 10: *Agile, Manufacturing, Structured Query Language (SQL), Plumbing*

Top hard skill gaps: *Microsoft Office, Food Preparation, Spanish, Bilingualism, Cash Registers*

1 – Data does not represent currently active job openings. Filtered for full-time jobs in "non-staffing" companies; hiring agencies were not included
2 – Note that some postings may reflect seasonal employment
3 – Defined by JobsEQ, "Some examples of hard skills would be Python, Microsoft Excel, and Bilingual"
4 – Aggregation of individual Microsoft Office Suite programs (i.e. Excel, Outlook, Word, PowerPoint)
5 – Aggregation of individual weight ranges (21-30 lbs, 41-50 lbs, 50-100 lbs)
6 – Aggregation of Sales and Retail Sales skills

All information is pulled directly from aggregated online job postings. Two considerations to make based on this should be that (1) not all jobs are posted online, and (2) job descriptions themselves have limitations in accurately reflecting the true duties of a role.



For any questions or comments regarding this document, data sources, search parameters, or for a closer look at specific data points, please contact Salvador Ocampo at socampo@kauffman.org