

## Real World Experience -**Real World Opportunity**

**Every student deserves to discover** and pursue their potential.



We're helping students unlock their potential by giving them experiences and skills for life after high school.



Real World Learning is a diverse community of educators, employers, and advocates on a mission to ensure that students can discover and pursue their potential.

We are united by a common purpose and committed to providing our students with opportunities that allow them to create a better world for themselves and for others.

Through active collaboration and knowledge-sharing across industries and school districts, we are redefining education for tomorrow.

MARKET VALUE ASSETS Career-building opportunities for all graduates

Our goal is to ensure that by 2030, all students in the Kansas City region graduate with one or more Market Value Assets.

Students who leave school with these industryvalued experiences are proven to be more likely to pursue further education and successfully navigate the journey to employment.



**Work Experiences** 



**College Credit** 



**Industry Recognized Credentials** 



**Entrepreneurial Experiences** 

Here's how employers can help students succeed.

Together, we can help all students build the professional skills they need to take on the world.

Students are an underutilized resource of knowledge capital whose potential to contribute in a professional setting in impactful ways is often underestimated. Real World Learning gives you access to and support from the talent of tomorrow, today.

Employers participating in Real World Learning ensure the viability of their business by investing in the workforce of tomorrow, understanding the ways the talent pool is evolving, and attracting future industry superstars early on in their career exploration.



### **Explore**

Develop awareness through short bursts of content or activities, such as a workplace tour or virtual career introduction.

#### **Engage**

Apply learning through practical experience, such as client-connected projects.

#### **Immerse**

Perform work in authentic environments with other working professionals, such as internship or apprenticeship.

This internship
not only steered
me toward what
I want to do, but
it told me what I
absolutely didn't want
to do. I am glad I found
out before I spent
money and time in
school for a career
that I wouldn't
enjoy.

-Student Intern

# Our Commitment

- Activate a network of people devoted to make learning real.
- Develop shared language and tools to support quality interactions.
- Provide all students with valuable life experience.

Collect, study, and share data to inform our efforts.

**Counties** 35+ School **Districts 75** High **Schools** 800+ **Employers** 

85,000
High School
Students



